

EMERGING LEADER FELLOWSHIP OPPORTUNITY, 2025-2027

Combating Crime Guns in Philadelphia



Host Organization: Brady United

Location: Philadelphia, PA

Dates: September 8, 2025 – September 7, 2027

Salary: \$60,000 / year, plus benefits

Stoneleigh Emerging Leader Fellowship

The <u>Stoneleigh Emerging Leader Fellowship</u> is a two-year, full-time, hands-on position for early career professionals. Fellows work collaboratively with a host organization and the <u>Stoneleigh Foundation</u> to execute a project that advances the missions of these organizations and enhances Fellows' professional skills and leadership development. Fellows are also supported by a cohort of peer Emerging Leaders who participate in Foundation programming. Stoneleigh requires Emerging Leader Fellows to attend monthly programming aimed at building knowledge, strengthening leadership and professional skills, and cultivating cohesion among Fellows and the Program Officer. In addition, Fellows are expected to attend Stoneleigh Foundation events held throughout the year (usually 3 to 4), which provide additional opportunities to connect with professionals, mentors, and other stakeholders in the field.

The Project: Combating Crime Guns in Philadelphia

This project aims to increase public understanding of the supply-side issue of gun violence, and to utilize this heightened awareness to apply pressure on local leaders, elected officials, law enforcement, and the gun industry with the goal of holding problematic gun dealers accountable and reforming irresponsible industry actors in Philadelphia. The Fellow will develop and implement a comprehensive educational campaign, conduct a survey to assess its impact, and leverage community voice and storytelling to amplify the experiences of those affected by gun violence.

Key Fellow tasks include:

- **Developing and implementing an educational campaign:** The campaign will incorporate clear calls to action that encourage individuals to participate in advocacy efforts, such as educating legislators, attending community forums, and supporting gun reform organizations.
- **Conducting a survey to assess impact:** The survey will gauge the reach and impact of the educational campaign and track actions taken as a result of it. By evaluating both awareness and engagement levels, Brady aims to refine its strategies and ensure the campaign's effectiveness in driving meaningful change.
- Elevating communities to drive sustained change: Leveraging community voices and storytelling to amplify the experiences and perspectives of those directly affected by gun violence will make the issue more relatable and urgent, and foster a long-term cultural shift towards accountability and prevention.

Candidate Qualifications

The ideal candidate will possess a strong understanding of gun violence prevention strategies, advocacy experience, and the ability to leverage community voice and storytelling for social change. Proficiency in public awareness campaigns, survey development, and data analysis is also preferred. The candidate should have strong organizational skills and the ability to work collaboratively with diverse groups. Additionally, a passion for social justice and a commitment to learning and growth can contribute significantly to the project's success.

We strongly encourage a diverse pool of candidates to apply, including women, people of color, people who identify as LGBTQ, people with disabilities, and people who have lived experienced of firearm violence and/or system involvement. We invite candidates to include in their cover letters a statement about how their unique backgrounds and experiences might contribute to their perspectives on and execution of the Fellowship Project.

Application Process

Please submit the materials below to Rachelle Hunley (rhunley@bradyunited.org) by March 21, 2025. Please contact Rachelle Hunley with any questions.

- A resume or CV
- Two written references preferred
- A cover letter articulating why you would like to participate in the Fellowship, how it will advance your professional goals, why this project interests you, and what prior experience and training you bring that prepares you to lead this Fellowship project.

Candidates chosen for an interview will be contacted directly by April 18, 2025. One final candidate will be recommended to and interviewed by the Stoneleigh Foundation in May 2025. In June 2025, Stoneleigh staff will present recommended candidates and projects to its Board of Directors for their final determination. The approved candidate will begin the Fellowship on **September 8, 2025**.

About Brady United

Brady United is the leading gun violence prevention organization in America, combining a legacy of bipartisan leadership with proven behavior change campaigns. Brady approaches ending gun violence in America in three critical ways: changing the laws, changing the industry, and changing the culture. This three-pronged approach is unique among gun violence prevention organizations and is founded on the need to ensure responsible gun ownership. This strategy follows the roadmap behind other successful social change campaigns, including those to prevent drunk driving, promote seatbelt use, and reduce youth smoking.

At Brady, gun violence is personal. From our founder, to our namesakes, to today, we are survivor-led-it's our legacy, it's our lineage, and it's our present. Many of our leaders and team members know firsthand the devastating toll gun violence takes. That real-life experience, paired with professional expertise, gives us a deep understanding of the solutions we need to save lives. We won't stop until no other family or community experiences the tragedy of gun violence.

Join us! Working with Brady is much more than a job. It's a chance to create a safer future.